



Tanuj Anand

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Personal Statement

“As a qualified UI/UX designer, I would describe myself as an enthusiastic and dedicated professional with a wide range of experience across the discipline. With proven experience in app and web design, to advertising and marketing. An exceptional team player who is able to develop and motivate others to achieve targets.”

Experience

Cocorose London UI Designer

We re-organised the structure and visuals for this brand. Moving it away from a box standard e-commerce website, and into an attractive luxury brand that levels its self-up with its target audience.

Inuse-Reuse UI Designer

Created a mobile app that allowed a seamless collection of wooden pallets and alternative wood waste from different customers throughout the city of London. The app also required a point of sale, for the upcycled furniture, created by the waste products.

International Fashion show UI/UX/DEV

Responsible in the creation of the brand and website. Bringing together social adverts, invites and other marketing assets to attract global funding.

Smartbox (UK) Graphics + Motion Designer

Responsibilities in creating a promotional video to be displayed on POS stands around retail outlets. As part of a wider team, my role also included creating original artwork graphics and marketing materials for POS.

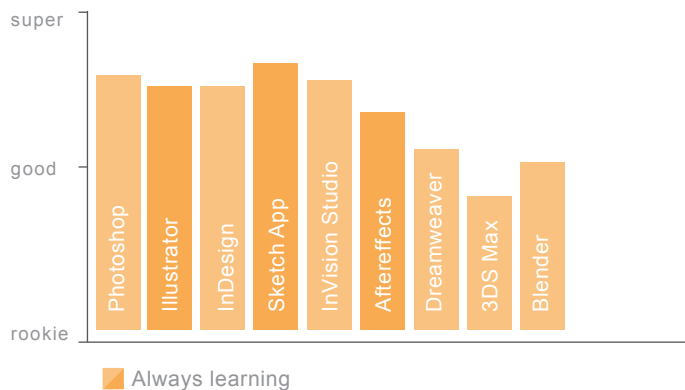
Sogeti (UK) Graphic Designer

Working alongside the marketing team to create and produce sales and digital marketing materials to present to potential clients. Work included online adverts, client surveys, and corporate literature.

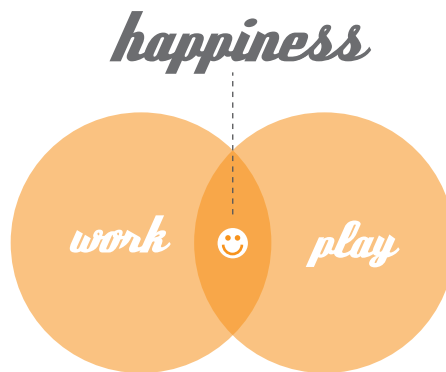
Education

- DIP Red Academy UI Design Professional
- BA University of Westminster BA HONS Graphic Information Design
- FDA London College of Communication FDA Graphic Design
- DIP London College of Communication Foundation Diploma

Software Levels



I Believe In...



My Tools



Industry Involvement



FITC produces design and technology focused conferences and seminars worldwide which inspire, educate and challenge attendees. I provided support in running of the event during their annual conference in Toronto. This opportunity allowed me to network with like minded creatives and to meet some of my favourite designers such as Joshua Davis and MK12 (the team behind the opening credits of the film James Bond, Quantum of Solace).